

# Interview Script

## Introduction

Thank you for joining me today for our interview. I'd like to talk to you about your experience in woodworking, and how you grow your skills. I am designing a web app as part of my coursework that will connect woodworkers with experts to help them overcome obstacles in their woodworking journey. The discussion we have today will help me know how woodworkers like yourself will respond to the app and what kinds of problems they are looking to solve. I want to assure you that there are no wrong answers to any of these questions. Your honest answers enable me to better understand how my design could help others.

Do you have any questions for me before we start?

## Questions

1. Before we begin, can you tell me a bit about yourself?
2. How long have you been woodworking?
3. How often do you spend time woodworking or performing other woodworking related tasks?
4. Tell me about a few woodworking projects you've completed.
5. Tell me about a time that you ran into an obstacle in your woodworking. How did you overcome it?
6. In what ways have you used woodworking to solve a problem?
7. What are your personal goals in regards to woodworking?

8. How do you learn and advance your skills as a woodworker? What resources do you use? How satisfied are you with those resources?
9. When you need outside advice on a project you're working on, where do you go?
10. What, if any, woodworking magazines do you read or subscribe to?
11. Are there any woodworkers that you follow on social media? YouTube?
12. Have you ever taken an online course to expand your skills? If not, are you interested in that possibility?
13. How would you utilize a service that allowed you to pose specific questions to a woodworking expert, and have a video conversation about the answer.
14. Tell me about an issue you've had in the past where you could have used a service like this.
15. If such a service was available, how much would you be willing to spend to participate?
16. What kind of payment model would you prefer? Pay as you go, subscription, etc.
17. Would you say you are more or less likely to pay for a service like this than your peers?
18. Can you think of any other information I might find useful in designing this app?