

TONY BULLARD

UX Designer

UX Designer with a multifaceted background in entertainment, media technologies, education & non-profit. Excels in designing sustainable systems, organizing teams, and supporting customers and colleagues. Passion for creative problem-solving and collaboration to help others do their best work.

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Suwanee, GA

Skills

Systems Development / Wireframing / Research Analysis
Organization / Conflict Resolution / Affinity Mapping
Creative Problem Solving

Tools

Figma / Notion / Adobe Photoshop & Premiere
Affinity Designer & Photo / Planning Center / Trello
Fusion 360 / Reaper / Davinci Resolve

Experience

Stellar Substitute 9/2022 - Present

Lanier Middle School | Sugar Hill, GA

- Developed a flexible framework to handle unpredictable work assignments, enabling quick assessment and control of situations to maintain an effective learning environment.
- Designed and implemented a labeled storage system for 200+ middle school instruments, improving organization and accountability, resulting in a faster and tidier retrieval process.

Director of Music and Youth 11/2017 - 07/2022

Epiphany Lutheran Church | Suwanee, GA

- Established a volunteer system for bi-weekly services, ensuring 12 roles were consistently filled, increasing volunteer rotation, and enhancing volunteer satisfaction.
- Organized retreats for middle and high school students, including lessons, discussions, and games, arranging logistics, and managing communications, resulting in successful and anticipated 3- and 5-day retreats.
- Recruited and led volunteer teams to plan and execute events, leveraging their talents and conducting effective meetings, resulting in successful and continuously improved events.

Director of Media Operations 10/2005 - 09/2020

SpotGenie | Multinational Ad Distribution for TV & Radio | Atlanta, GA

- Researched, developed, and marketed a digital media delivery app, leading to widespread adoption across the US and Canada; provided installation training and support documentation, ensuring a smooth transition to digital delivery and long-term user confidence.
- Developed a Dub Order system using a proprietary API, Trello, and transcoding software, streamlining the video conversion process and ensuring high-quality output. Achieved a 300% increase in team capacity and workload while reducing errors.
- Implemented a support ticket system and established procedures and communication standards, building a small team that provided exceptional technical support to TV stations across the US and Canada.

Education

UX/UI Design Certification

Career Foundry | Atlanta, GA | 09/2023 - 07/2024

Associates in Recording Arts

Full Sail Univeristy | Winter Park, FL | 2003

Certified Coach - Level 1

ELCA Coaching / Coaching for End of Life | 2022

CERT Trained - Community Emergency Response Team

Alpharetta Department of Public Safety Alpharetta, GA - 2013